

İş Investment, has successfully advised the shareholders of Peyman Kuruyemiş Gıda Aktariye Kimyevi Maddeler Tarım Ürünleri Sanayi ve Ticaret A.Ş. (“Peyman”) on the 100% sale of their sales to European DFNS Services S.à r.l., a Bridgepoint (“Bridgepoint”) company. The transaction has closed as of 31st May, 2016.



Founded in Eskişehir in 1995 by members of three families with a strong background in nuts and dried fruits processing and wholesale, along with Esas Holding’s investment in 2008, Peyman is one of the largest and most successful nuts and dried fruits company in Turkey. With its diverse sourcing and distribution network both locally and globally, its strong brand image and fresh, innovative and healthy product portfolio, Peyman is one of the strong supporters of the switch to packaged food in Turkey, especially taking into consideration the country’s heritage with the habitual consumption of dried nuts and fruits. With the professional management, Peyman aims to build on its strong reputation domestically of new and healthy products that meet consumer demands as well as develop its brand image globally.



With its 8 European and China offices, Bridgepoint is a major international private equity group focused on investing in market-leading, strong brand businesses, working with management teams to create and realise value within its portfolio companies. Along with its Peyman investment, Bridgepoint aims to become a strong player in the packaged food sector.



With its 11 branches, 4 representative offices and one subsidiary abroad, İş Investment has a strong and widespread distribution network and as a leader in the secondary market transactions, it has also carried its strength and leadership to public offerings, mergers and acquisitions, private sector & project finance advisory and private equity advisory activities. Since 2000, İş Investment has closed 132 transactions worth close to \$11 billion and continues to enjoy its leading role in the sector.

İş Yatırım’s prior transactions in 2016 were sell-side advisory to Yaşar Holding in the sale of 75% of its shares in DYO Matbaa Mürekkepleri to Toyo Ink SC Holdings Co. Ltd, sell side advisory to the Karadeniz family on the sale of their remaining minority shares in Hakan Plastik to Georg Fisher and buy-side advisory to Demirören Holding on its acquisition of Total Oil Turkey.

Peyman transaction, based on the closing date, is İş Investment’s 4th successfully closed M&A transaction in 2016.