

Iş Investment has successfully advised İsmar Marketler Zinciri Gıda ve Tüketim Malları San. ve Tic. A.Ş. (“İsmar”) on the sale of 26 of their stores to CarrefourSA Carrefour Sabancı Ticaret Merkezi A.Ş. (“CarrefourSA”) and 4 of their stores to Happycenter Altun Gıda İhtiyaç Tüketim Maddeleri İnşaat Sanayi ve Ticaret A.Ş. (“Happycenter”). Iş Investment provided sell-side advisory to İsmar. The Store Transfer Agreements have been signed and the transfer of stores has been completed.



Having entered the Akyürek Holding Group as of 2003, İsmar has an outreach of 52 stores and 30,000 m2 of sales area in 9 counties across Turkey. Concentrated in the Marmara, Central Anatolian and Southeastern Anatolian regions, İsmar operates with 3 logistic depots covering a total area of 18,000 m2 and supplies over 6,200 SKU's to its customers with its competitive prices. İsmar positions itself as a national retailer.



Entering Turkey in 1992 as Carrefour and joining forces with Sabancı Group in 1996, CarrefourSA is one of Turkey's largest food retailers. Having focused on both organic and non-organic growth, CarrefourSA, as of end of 2013 has reached 244 hypermarkets and supermarkets across Turkey and serves its clients across a total sales area of 368,000 m2.



Existent in the food business since 1969 and in the food retail sector since 1996, Altun Gıda reaches out to its customers in the Marmara region through Happycenter stores in Istanbul, Kocaeli, Bursa, Balıkesir and Çanakkale counties. Happycenter serves its clients with close to 120 stores and a total of 40,000 m2 of sales area.



With its 11 branches, 4 representative offices and 2 subsidiary abroad, İş Investment has a strong and widespread distribution network and as a leader in the secondary market transactions, it has also carried its strength and leadership to public offerings, mergers and acquisitions, private sector & project finance advisory and private equity advisory activities. Since 2000, İş Investment has closed 125 transactions worth more than \$10 billion and continues to enjoy its leading role in the sector.